

RETAIL DESTINATION

FEATURES SCHEDULE 2020

JANUARY

SUSTAINABILITY

Efficient energy and waste management

COMMERCIALISATION

Maximising non-rental income

CUSTOMER ANALYSIS

Tracking shopper behaviour

FEBRUARY

CHRISTMAS

Planning ahead for a successful festive season

GYMS AND ACTIVE LEISURE

Broadening the offer to extend dwell time

IRELAND

All Ireland retail property survey

MARCH

PARKING

Quarterly review

SECURITY

Securing the shopper experience

DESTINATION R PREVIEW

Looking ahead to Birmingham

APRIL

COMMERCIALISATION

Maximising non-rental income

CUSTOMER SERVICE

Putting the shopper first

DESTINATION R REVIEW

Highlights of the annual management conference

MAY

MARKETING

Powerful tools to extend reach

LEISURE

Adding diversity to the tenant mix

DATA

Harnessing big data to drive customer insights

JUNE

PARKING

Quarterly review

SUSTAINABILITY

Responsible shopping centre investment

IRELAND

All Ireland retail property survey

JULY

COMMERCIALISATION

Maximising non-rental income

SCEPTRE AWARD REVIEW

All the winners from the 2020 SCEPTRE Awards

CUSTOMER ANALYSIS

Tracking shopper behaviour

AUGUST

F&B

Adding diversity to the tenant mix

SECURITY

Securing the shopper experience

CLEANING

Minimising hazards and improving appearance

SEPTEMBER

PARKING

Quarterly review

CUSTOMER SERVICE

Putting the shopper first

MARKETING

Powerful tools to extend reach

OCTOBER

COMMERCIALISATION

Maximising non-rental income

SUSTAINABILITY

Efficient energy and waste management

IRELAND

All Ireland retail property survey

NOVEMBER

LEISURE

Adding diversity to the tenant mix

SECURITY

Securing the shopper experience

DECEMBER

PARKING

Quarterly review

2021 PREVIEW

Looking ahead

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